FOR : **MARCELO NICOMEDES J. CASTILLO**

Regional Director

DSWD Field Office I

ATTN : **ASSISTANT REGIONAL DIRECTOR FOR OPERATIONS**

**SLP REGIONAL PROGRAM COORDINATOR**

FROM : **THE DIRECTOR**

Sustainable Livelihood Program – National Program Management Office

SUBJECT : **RESULT OF THE TOURISM DEVELOPMENT PLAN**

**PRESENTATION IN BALAOI**

DATE :22 June 2016

This is to provide you with the key agreements during the NPMO visit last 20th June at Balaoi, Pagudpud for the presentation of the Tourism Development Plan prepared by Ms. Cheenee Otarra, and discussion of other possible areas of engagement with the LGU by Ms. Lei Motilla. The details are outlined below for your reference.

1. Mayor Marlon Ferdinand T. Sales committed to sign the drafted MOA between DSWD and the City of Pagudpud in implementing SLP programs, and ensured the support of his office in arranging the legal papers between the LGU and the Balaoi Cooperative.
2. Pagudpud Municipal Environment and Natural Resources Officer, Mr. Jose Morata committed assistance in reviewing the Environmental Assessment report and Heritage Mapping of Kabigan falls and its surrounding forest.
3. Pagudpud Tourism Operations Officer, Mr. Benedicto de la Cruz committed to assist in connecting the cooperative to seminars conducted by the Department of Tourism and other relevant partners for training and marketing.
4. The Balaoi Cooperative will submit an application to become an accredited CSO beneficiary of DSWD.
5. The Field PDO for Pagudpud will prepare a Skills Training proposal covering First-aid and emergency response training, tour guiding, souvenir-making and food preparation training as initial capacity building initiatives; target implementation is in August 2016.
6. Ms. Cheenee Otarra, DSWD-Consultant, will prepare a marketing strategy proposal to link the community to the tourism industry in Pagudpud to revive the Sarakat weaving culture.
7. The cooperative will start preparing for their general assembly (2nd week of July), based on their action plan output during the session.

We recognize the valuable assistance of the SLP’s Provincial Coordinator, Ms. Anna Palaroan for accommodating our request and arranging the meeting with the LGU and the community.

Should you have any further inquiries, please feel free to contact us through our Project Development Officer, Ms. Lei Motilla, at T: 951-2806 and E: [laomotilla@e-dswd.net](mailto:laomotilla@e-dswd.net)

For your information.

**GIL DENNIS A. RAPOSA**